OUR COMMITMENT

The website is Powered by Rxownership and is operated by Rxownership Consulting Ltd. on behalf of its clients. Rxownership recognizes and respects personal privacy and is committed to protecting the personal information in our possession.

WHY WE COLLECT PERSONAL INFORMATION

We may collect personal information (including, where applicable, your name, mailing address, email address, phone number and technical information) for the following purposes:

- to respond to your inquiries for information, products or services;
- to advise you of our products and services including any special offers;
- to help us tailor our websites so that they are meaningful and relevant to you;
- to compile polling results and survey information when polls and surveys are carried out.

In providing your personal information to us, you consent to the collection, use and disclosure of such information for the applicable purposes as set out herein. Except where authorized or required by law, we will not collect, use or disclose your personal information without your consent. You may withdraw your consent to our collection, use or disclosure of your personal information on reasonable notice. We are not in the business of selling your personal information to others.

PROTECTING PERSONAL INFORMATION

We are committed to ensuring the security of personal information in our possession and in that regard we will review and upgrade our security systems on a regular basis. Access to personal information will be limited to selected employees within our organization. Where information must be provided to others, that information will be limited to that which is specifically required for a particular task. For example, a client may need to provide his or her name, phone number and e-mail address, to make use of the services available on our website. By submitting such information as part of a client's involvement with services, such client is consenting to the disclosure of such personal information within the provided services.

We will do our best to ensure that your personal information is accurate and up-to-date. However, it is important that you contact us to advise us of changes to your information.

COOKIES AND SEARCH TERMS

Rxownership may choose to use cookies for the purpose of tracking user usage patterns or registrations. A cookie is a small data file which is stored on your hard drive. A cookie cannot read files in your computer and can only contain information which you have supplied yourself.

We may at times track or catalogue the search terms entered in our Site Search to help us improve our navigation or content. Tracked search terms are not linked to individual users.

PRIVACY INQUIRIES

If you wish to access your personal information or if you have questions regarding our privacy practices please contact our Privacy Officer via info@rxownership.ca and place the phrase $\hat{a} \approx Privacy Policy$ in the subject line of the e-mail.